

# Suppermarket Shopping & Item Pricing

McMasterPR.com <[bill@mcmasterpr.com](mailto:bill@mcmasterpr.com)>

Mon, Jan 24, 2011

## News Release

### HIGH ITEM PRICING LABOR COSTS HELPED DOOM MAJOR SUPERMARKET CHAINS IN MICHIGAN

LANSING, MI., JANUARY 24, 2010 -- "Gov. Rick Snyder's proposal to repeal the antiquated law that requires putting a price tag sticker on each of 50,000 items in supermarkets, will help enhance the ability of traditionally low price supermarket chains to serve Michigan's declining population," reported Bill McMaster, president of McMaster Marketing & PR, and State Chairman (Volunteer), Taxpayers United Michigan Foundation.

"When the Retail Clerks' Union and Meat Cutters' Union successfully lobbied Michigan legislators to adopt pricing of consumer items with Public Act 449 of 1976, there were six major supermarkets competing to supply the needs for Michigan families," McMaster told a media advisory roundtable meeting at Michigan Retailers Association in Lansing today.

"Since then, A & P, Farmer Jack, Chatham, Wrigley, Great Scott and Hamady, each with more than 50 supermarkets in Michigan, have gone out of business. Kmart Foods has only a few left. Kroger, which regularly had the highest prices among the supermarket chains, is the only survivor of the suffocating labor and high tax policies imposed by our Michigan legislators."

"Shelf pricing and the computerized check out receipts with Item Pricing have long made Item Pricing redundant and obsolete. Point of purchase computerized cash registers now also provide grocers with item by item inventory. Michigan is one of only two Item Pricing States. Repeal of the Michigan Item Pricing Law will eliminate a bureaucratic waste of money that is unnecessarily costing both consumers and business operators," McMaster said.

McMaster Marketing & PR had Allied Supermarkets, Inc. as a client for 18 years when it operated supermarkets in 38 states (Wrigley, Great Scott and Kmart Foods in Michigan) before Allied was acquired by Safeway which sold off its Michigan stores to nonunion Independents (1980s).

The eight Lansing-based L & L Food Centers filed bankruptcy  
December 14, 2010. Assets will be auctioned February 1, 2011.

Bill McMaster, President  
McMaster Marketing & PR  
2700 Robindale  
Bloomfield Hills, MI 48302  
Cell: (248) 798-8501, Office: (248) 977-1865, Fax (248) 481-7319  
Email: [Bill@McMasterPR.com](mailto:Bill@McMasterPR.com) Website: [www.McMasterPR.com](http://www.McMasterPR.com)

or

Bill McMaster, State Chairman (Volunteer)  
Taxpayers United Michigan Foundation  
2700 Robindale  
Bloomfield Hills, MI 48302  
Cell: (248) 798-8501, Office: (248) 977-1865, Fax (248) 481-7319  
Email: [Bill@TaxpayersUnitedMI.org](mailto:Bill@TaxpayersUnitedMI.org) Website: [www.TaxpayersUnitedMI.org](http://www.TaxpayersUnitedMI.org)